

THE MENIFEE XPERIENCE

SUMMERTIME IN MENIFEE, CALIFORNIA

SUMMER SCOOP

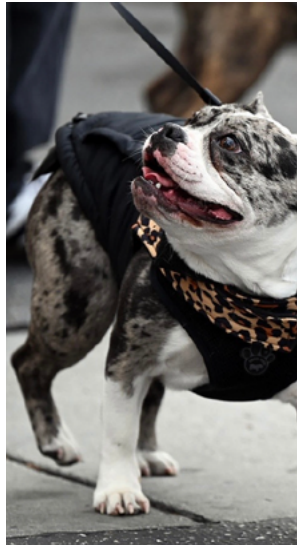
CAR SHOWS
STRAWBERRY STANDS
SUMMER EVENTS
LOCAL STORIES
AND MORE!



BEATING THE ODDS

FROM A COMBAT VETERAN AND CANCER SURVIVOR TO
MENIFEE FAMILY MAN AND LOCAL REAL ESTATE EXPERT

MEET JESSE GALVAN



MENIFEEXP LAUNCH PARTY

THANK YOU!!
2026



A NOTE FROM THE EDITOR

JUNE 2026

Class In Session at City Hall



Pictured left to right: Mayor Pro Tem Bob Karwin, Heather Lipson - CEO of The Menifee Xperience, Councilmember Ben Diederich, Councilmember Dan Temple

Recently, I had the honor of taking a public class that goes behind the scenes at Menifee's City Hall. While attending the free 8-week course known as the Menifee Citizens' Academy, participants are able to learn about the different departments that work together to run our beautiful city. Each class is roughly two-and-a-half hours long and aims to pull back the curtain and shed light on key decisions being made for the future of our not-so-small town. Our residents are allowed to participate and share their voices directly with key decision-makers. Each week, I got the chance to listen to different elected officials and city leaders explain the reasons for the changes being made daily to improve our city and keep our residents safe.

My favorite part was listening to the questions and concerns being raised during the classes, and also hearing the interesting answers that helped me understand more about what is actually going on in Menifee.

The whole process made me ask myself an important question: "What does it really take to run a city of 130,000+ people?" I don't know if there is any simple answer to this question. However, I believe the City of Menifee is working hard to become a regional leader in the Inland Empire, and I am so grateful to witness this stage of our young city's rapid growth.



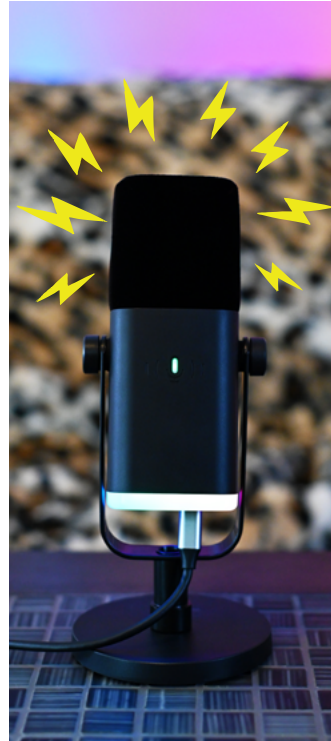
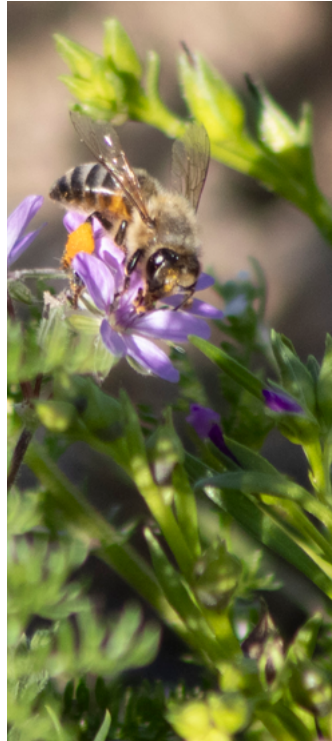
Heather Lipson Editor-in-Chief



@menifeeXP



CONTENTS



08

COMMUNITY SPOTLIGHT

Since 2003, “Strawberry Mary” has been a cherished Menifee tradition, selling sweet, red-all-the-way-through Santa Maria strawberries from her roadside stand on Newport Road every April through August.

12

THE CHARMS OF LIVING IN MENIFEE

Menifee is shedding its sleepy suburban reputation while still holding on to its rural roots, offering the perfect blend of affordability, safety, and community. New homes and growing businesses make this one of the fastest-growing cities in SoCal.

15

PODCAST EP#5 NINI'S BBQ

Anthony Macedo turned a backyard smoker into one of Menifee's hottest pop-up BBQ spots, with over 100k followers and a loyal following for his slow-smoked brisket and pulled pork mac 'n cheese.

18

MENIFEE CARS & COFFEE

Every Saturday at 8AM, Menifee Cars and Coffee transforms the Donut Star parking lot into a free, welcoming weekly tradition drawing 70+ vehicles and plenty of good conversation.



JUNE EVENTS YOU DON'T WANT TO MISS

- 05

FOODIE FRIDAY
MSJC Campus | 28237 La Piedra Rd.
Friday, June 5th from 5:00 - 9:00 PM
- 12

MENIFEE'S MOONLIGHT MARKET
Underwood Park | 28251 Rouse Rd.
Friday, June 12th from 7:00 - 10:00 PM
- 19

GO SKATE DAY & MOVIE IN THE PARK
AMR Skate Park | 30376 Lone Pine Dr.
Friday, June 19th from 7:00 - 10:00 PM
- 19

JACK SHAW AT THE COMEDY CLUB
Grey Iron Brewery | 29683 New Hub Dr.
Friday, June 19th from 7:00 - 9:00 PM
- 20

FATHER'S DAY CLASSIC CAR SHOW
Menifee Cars & Coffee | 25900 Newport Rd.
Saturday, June 20th from 8:00 AM - 10:00 AM
- 26

MENIFEE TRADING POST MARKET
Central Park | 30268 Civic Plaza Dr.
Friday, June 26th from 5:00 PM - 9:00 PM
- 26

MENIFEE LIVE JAM BLUES CONCERT
CSLM | 26805 Murrieta Rd.
June 26^h from 5:45 - 8:00 PM
- 27

INDEPENDENCE DAY CELEBRATION
Wheatfield Park | 30627 Menifee Rd.
June 27^h from 5:00 - 9:30 PM



**FOLLOW
US ALL
MONTH
LONG TO
SEE EVENT
UPDATES**

VISIT OUR WEBSITE

menifeeXp.com



Summer

BUCKET LIST

- HIKE THE MENIFEE HILLS TRAIL WITH YOUR DOG
- VISIT BANNER PARK SPLASH PAD WITH THE KIDS
- HAVE A FAMILY PICNIC AT SPIRIT PARK
- DISCOVER A NEW FOOD TRUCK AT FOODIE FRIDAY
- VISIT THE STRAWBERRY STAND ON NEWPORT RD BY SPROUTS
- ATTEND ONE OF MENIFEE'S MOONLIGHT MARKET NIGHTS
- BRING A BLANKET TO A MOVIES IN THE PARK NIGHT
- VISIT THE MOTTE HISTORY MUSEUM IN MENIFEE
- ATTEND A SATURDAY MORNING CAR SHOW
- TRY OUT A NEW MENIFEE RESTAURANT
- VISIT OUR BMX PUMP TRACK ON CRAIG AVE
- WATCH FIREWORK SHOW AT WHEATFIELD PARK
- ATTEND A LIVE COMEDY SHOW AT GREY IRON BREWERY
- TAKE A DAY TRIP TO DROP ZONE WATER PARK IN PERRIS
- BRING YOUR DOGS TO ALDERGATE DOG PARK
- READ A BOOK BY THE POOL OR NEARBY LAKE
- HOST A BACKYARD PARTY OR BBQ WITH FRIENDS
- TRY A NEW BRUNCH OR COFFEE SPOT IN TOWN
- WATCH A LAKE ELSINORE STORM BASEBALL GAME
- HAND PAINT POTTERY AT PAINTED EARTH IN MENIFEE



GET YOUR RESTAURANT IN THE NEXT EDITION!

Local restaurants are the heart of our community, and MenifeeXP Magazine is the perfect place to share your story, signature dishes, and unique atmosphere with thousands of local readers. Reserve your feature in the next edition today

ADVERTISE HERE

- ✓ Brand Recognition
- ✓ Print Credibility
- ✓ Share Your Story
- ✓ Drive New Business

(701) 526-6306

www.menifeexp.com

menifeexp@gmail.com

HAPPY FATHER'S DAY

CUSTOM ENGRAVED GIFTS

- CUTTING BOARDS
- BOTTLE OPENERS
- TUMBLERS
- COASTERS
- WALLETS
- KNIVES
- HATS

SHOP NOW

ALE FATHER'S DAY SALE FATHER'S DAY SALE FATHER'S DAY SALE

TURF CLEANING & SANITIZING

SUDZSQUASH

- ✓ Pet Odor Removal
- ✓ Kills Bacteria & Removes Stains
- ✓ Safe for Kids & Pets
- ✓ Eco-Friendly Solutions

CALL TODAY!

951 229-4042

WWW.SUDZSQUASH.COM

Chocolaterie GIFTS & ESPRESSO

Gourmet Chocolates
Cookies & Espresso
Unique Gifts

MALIBUGIFT.COM

ORGANIC LEMONADE

MALIBUGIFT.COM

FOLLOW US ON Instagram

MALIBUGIFT

GOURMET CHOCOLATES COOKIES ESPRESSO GIFTS

28236 BRADLEY RD

WWW.MALIBUGIFT.COM

(951) 723-8322



Visit “Strawberry Mary”



Each year, we see the “Fresh Strawberries” sign placed outside CVS on Newport Road. The little white stand dropped off in the field signals the return of a local favorite. Maybe you’ve driven past this stand a hundred times on your morning commute and haven’t given it much thought. However, for many long-term residents, this stand represents the kickoff of Summertime and a beloved local tradition.

If you have never visited, it is worth pulling over. I recently stopped by and spoke with “Strawberry Mary,” who has run the Menifee stand since 2003. This small strawberry business has served the Temecula, Murrieta, and Menifee valleys since 1990. Mary has helped make the Menifee location a warm, familiar part of the community. In a fast-growing city, small local businesses like this help keep that neighborhood feeling alive.

These strawberries come from Santa Maria and taste nothing like the bland, white-inside berries often found in grocery stores. They are sweet, juicy, and red all the way through, great for smoothies, desserts, or eating right out of the basket.

You can find the stand at 26973 Newport Rd, Menifee, CA 92584, next to the CVS parking lot. Mary opens

daily at 8:30 AM and stays until sold out, which is often by the afternoon. The stand closes only for bad weather, and the season usually runs from April through August.

Prices during my visit were:

3-pack: \$14

Half flat: \$21

Whole case: \$38

Stopping by this little stand is a simple way to support a local business this Summer. Next time you are on Newport Road, take a few minutes to visit Strawberry Mary and bring home a delicious token of the season.



THE MAT MENIFEE

LAUNDRY LOUNGE & COFFEE BAR

27701 SCOTT RD BLDG D SUITE 105 MENIFEE, CA 92584, USA

OPEN DAILY
COFFEE 6AM-6PM
LAUNDRY 6AM-10PM

- LARGE MACHINES
- ESPRESSO BAR
- FRESH PASTRIES
- FLUFF & FOLD SERVICE
- COMFORTABLE SEATING



FOLLOW US ON
Instagram



MENIFEE | CANYON LAKE | SUN CITY | LAKE ELSINORE | MURRIETA | TEMECULA



"A Difference of KNIGHT and Day!"



Everyone Agrees!
★★★★★
Over 100+ 5-Star Reviews

With over 20 years of experience, our team will be able to meet all your carpet, upholstery or tile cleaning needs!

Book your appointment today!

CALL or TEXT: (951)574-4637



JOSH HILL
OWNER

CARPET

UPHOLSTERY

TILE & GROUT



www.ShiningKnightCarpet.Com

PROFESSIONAL DRYER & AIR DUCT CLEANING

IS YOUR DRYER A FIRE HAZARD?

Call us for a FREE Video Inspection

(951)448-0069

- Dryer Vent Cleaning
- Duct Replacement
- Internal Dryer Cleaning
- Air Duct Cleaning



No-fix no-pay guarantee.



empiredryerductscleaning.com



- Pressure Washing
Homes, patios & commercial exteriors
- Solar Panel Cleaning
Maximize energy output, streak-free
- Driveway & Concrete
Oil, rust & stain removal
- Junk Removal
Fast haul-away, big or small loads
- Roof Cleaning
Algae & moss removal, tile & shingle
- Window Cleaning
Pure-water system, spotless results
- Commercial Services
Storefronts, lots & facilities

Insured & Bonded Eco-Friendly Free Estimates

Proudly Serving the Inland Empire & Most of Southern California

Call/Text Brett (760) 219-8042

Call/Text Brock (760) 219-8116

Email GrimeReapersCS@gmail.com

GrimeReapersCS.Com



Preparing your yard for the incoming heat wave isn't just about curb appeal. A healthy lawn provides a cool, comfortable space for family gatherings and weekend barbecues. It makes you wonder, "How do we balance the harsh realities of our climate with the desire for a lush, green oasis?" The answer lies in adjusting our habits before the hottest days arrive. Here are the most effective lawn care tips to help your yard thrive this summer.

1. Raise Your Mower Blade

One of the simplest changes you can make involves your lawnmower. Many of us are tempted to cut the grass as short as possible to extend the time between mowing sessions. However, cutting your grass too short exposes the soil to the blazing sun, drying out the roots and inviting weeds to take over. Instead, adjust your mower to leave the grass about three to four inches tall.

2. Water Deeply and Purposefully

Water conservation is always a topic of conversation in our community, and for

good reason. How we water our lawns matters just as much as how much we water them. The best practice for summer is deep, infrequent watering. Aim to give your lawn about 1 to 1.5 inches of water per week. The timing of your irrigation is critical. You will want to water early in the morning, ideally between 6:00 AM and 10:00 AM. Watering before the sun reaches its peak minimizes evaporation and ensures the moisture reaches the root system.

3. Nourish the Soil Safely

Just like us, our lawns need the right nutrition to handle the stress of high temperatures. Giving your grass a boost early in the summer helps it build resilience against the heat. Choose a slow-release, organic fertilizer. These formulas gradually supply nutrients over several weeks, reducing the risk of chemical burns that can occur if a quick-release fertilizer is applied during a heatwave. If you are dealing with cool-season grasses, it is better to pause fertilizing during the hottest months and focus on feeding in the spring and fall.

4. Weed Abatement

This is a crucial practice for maintaining safety and aesthetics in Menifee, CA. With the region's dry climate and seasonal winds, unmanaged weeds can become a significant fire hazard, especially during the hotter months. Properly clearing weeds helps protect homes, neighborhoods, and open spaces from the risk of wildfires. Additionally, maintaining weed-free properties ensures compliance with local regulations and supports the overall health of native plants and landscapes.

Taking care of our lawns is a small but meaningful way we contribute to the vibrant identity of Menifee. When we manage our outdoor spaces thoughtfully, we create inviting environments for our families and enhance the overall beauty of our neighborhoods. As you put these summer lawn care tips into practice, take a moment to enjoy the results of your hard work. Consider hosting a backyard barbecue, invite your neighbors over, and make the most of the beautiful suburban lifestyle we have built here.

Finding *Home* in Menifee

The growing city everyone's talking about.

Moving to a new city brings unique challenges and exciting discoveries. When my family arrived in Menifee during the 2020 housing boom, we quickly saw how this Southwest Riverside County area was shedding its sleepy suburban reputation. Now considered a national boom-town, Menifee sits perfectly nestled between San Diego and Los Angeles.

We enjoy sunny weather, low crime rates, and a welcome escape from exorbitant big-city price tags. Finding your footing in a rapidly expanding town requires a bit of insider knowledge.

Keep reading to learn exactly what makes living in Menifee so special, and why so many families are making it their permanent home.

Affordability Meets Quality of Life

This city offers an appealing combination of affordability and an elevated quality of life. With a lower cost of living compared to neighboring areas, you can enjoy suburban comforts without breaking the bank.

We have a wide range of housing options to fit diverse needs. Coupled with excellent schools, abundant parks, and year-round community events, Menifee provides a balanced lifestyle. It serves as the perfect retreat from crowded city life and a wonderful place to raise a family.



Prioritizing Public Safety

Menifee is well known for its welcoming atmosphere and strong commitment to public safety. The city invests heavily in community-

oriented policing, resulting in low crime rates and a heightened sense of security.

Our police department stays highly involved with residents. From public demonstrations at local events to free safety classes for e-bike riders, law enforcement partners closely with the community. This dedication keeps Menifee a top place to live in Southern California.

Endless Outdoor Recreation

Southern California promises plenty of sunshine, and here in Menifee, we know how to enjoy it. Our city features an impressive collection of over 48 beautifully maintained public parks. These spaces offer everything from pickleball courts to off-leash dog areas and walking trails.

When summer temperatures peak, locals cool off in community pools or take a quick drive to the Drop Zone Waterpark in Perris. As evening approaches, neighbors often walk the Salt Creek Trail, a fully paved path that runs more than 8.5 miles round-trip.

A Growing Food and Culture Scene

The local art scene truly reflects the city's vibrant community spirit. Events like the Menifee Art-A-Fair and the annual Multicultural Festival bring neighbors together. For adult entertainment, the speakeasy-style comedy club inside The Grey Iron Brewery attracts talented comedians for plenty of weekend laughs.



Dining and shopping have also transformed. Once limited to familiar chains, Menifee now hosts a growing collection of local favorites. You can enjoy flavorful dishes at Tacos & Tequila and Rosai Indian, or grab comfort food at Nini's BBQ. For shopping, residents love local gems like Regalado's Market, Barons Market, and Malibu Chocolates & Espresso.

Top-Tier Education and Careers

You will find exceptional educational opportunities here for students of all ages. Public schools in the area are highly regarded for their dedication to academic excellence. Santa Rosa Academy offers a unique blend of independent study and classroom learning for a flexible experience.

Mt. San Jacinto College (MSJC) serves as a hub for higher education right in the heart of town. MSJC, along with the Menifee Union School District and the City of Menifee, is also a major local employer. Healthcare access has also seen major upgrades, with the Rancho Family Medical Building providing convenient, high-quality care.

Why I'm Happy Living in Menifee

Menifee remains a city in motion. It perfectly balances small-town familiarity with the energetic pulse of a rapidly expanding community. Whether you crave safe neighborhoods, a fun dining scene, or a strong local connection, this town has something for you.



For both new arrivals and longtime residents, the true appeal lies in what the city is today, and what it continues to become. If you want a comfortable, connected, and affordable lifestyle, Menifee is ready to welcome you home.

Stay connected with all the exciting events, local news, and community updates in Menifee.

Follow @MenifeeXp on Instagram to stay updated on everything happening in our vibrant city each month.





**COLD BEER, FOOD TRUCKS, STAND-UP COMEDY,
WRESTLING SHOWS, TRIVIA NIGHTS, BINGO,
KARAOKE, & LIVE MUSIC.**

ALL IN MENIFEE, CALIFORNIA!



FOLLOW US ON
Instagram



29683 New Hub Dr, Menifee, CA 92586



MenifeeXP Podcast

Episode #5

Behind the Scenes with Nini's BBQ

In a recent episode of the MenifeeXp podcast, I had a candid conversation with Anthony Macedo, the proud owner of Nini's BBQ. Anthony shared his heartfelt story with me in the studio. Roughly six years ago, before the big red smoker was throwing flames and cooking up perfectly tender ribs. Anthony began smoking and selling barbecue from home. He recalled having a vendor pop up at the beginning of his career, where he "didn't sell a single thing."

At the end of the day, he went home and told himself, "Good job." Instead of accepting defeat, Anthony time and time again overcame the obstacles on his way to quickly become one of Menifee's hottest new pop-up food vendors in Menifee. "One day, you're going to see this logo on a bottle of barbecue sauce at the store,"

Anthony said confidently as he pointed to the bright red and orange brand name embroidered on his shirt.

For Anthony, every perfectly smoked brisket and house-made sauce is a way to bring people together. He now has over 100k followers on Instagram and is slow-smoking his culinary dream into a reality. So keep your eyes peeled for his big red smoker outside the Ralph's store on Newport Rd, because if he's there, you may get a chance to try one of his signature pulled pork mac 'n cheese bowls or a perfectly smoked rack of ribs.

Tune in to the latest Voices of the Valley episode to hear this inspiring conversation. Afterward, explore local flavors by visiting Nini's BBQ to taste the passion firsthand.

Location: Ralph's Parking Lot
30125 Antelope Rd.
 Pop-Up Hours:
Tue-Sun 12:00 PM - 5:00 PM



When I give back, I might not change the world. But to that person, it means the world."

—@ninis_bbq



Scan me



MEET JESSE GALVAN

A Menifee Realtor Built on Resilience



I recently had the privilege of sitting down with a local Menifee resident who understands the true meaning of service. Across the table sat Jesse Galvan, a familiar face to many in our local community. If you have ever looked into buying or selling a home in our growing city, you might already know him as a trusted Menifee Realtor.

But behind his calm, professional demeanor lies an incredible story of survival, dedication, and an unwavering commitment to helping others. When you speak with Jesse, his passion for Southwest Riverside County is immediately apparent. Yet, to truly understand the depth of his dedication to his clients, you have to look back at the trials that shaped him. His journey is a powerful reminder of

the resilience that defines the very best members of our community.

Back in 2014, long before he was navigating the Southern California real estate market, Jesse began a career serving our country in the U.S. Army. Specifically, he was a 12 Bravo Combat Engineer, a role that requires immense physical and mental toughness.

During his time in the Army, he faced a challenge that frightened him and his family for months. In 2017, Jesse was diagnosed with a rare form of cancer known as Liposarcoma. The medical intervention was urgent and intense. He underwent surgery right there on the military base. Remarkably, he remained fully conscious during the procedure and walked away from this life-changing event with minimal health complications.

Most people would understandably step away from their duties after such a harrowing experience. Jesse is not most people. He pushed through the recovery process, fulfilled his obligations, and successfully finished his military contract before returning home to California in 2018.



Behind this local veteran is another story, a heartwarming one he shared with me. Jesse married his high-school sweetheart, Myranda. The couple bought a home here in town and built a beautiful life together. Today, they are the proud parents of two young girls, Harlow and Sienna.

Listening to him speak about his family, you can hear the deep sense of purpose that drives his daily work. That same protective, guiding instinct he uses to raise his daughters translates directly into how he treats the families he works with. He knows firsthand that a home is much more than just walls and a roof. A home requires something almost undefinable, a sanctuary where we raise our children and build our lives.

For the past eight years, Jesse has channeled his military discipline and personal resilience into a thriving career as a real estate agent. He specializes in the local Menifee housing market, an area seeing rapid growth and exciting new community developments. What makes his approach uniquely valuable is his deep desire to



protect his clients' interests. He is passionate about assisting veterans utilizing VA loans, seniors looking to downsize, and first-time homebuyers stepping into the market. Real estate transactions can often feel overwhelming and complicated. Jesse strips away the confusion, offering a client-focused approach built on real service, genuine strategy, and lasting relationships. His clients frequently praise his ability to simplify the process. He answers the questions people do not even know they should be asking, ensuring they feel informed and empowered every step of the way.

Our city thrives because of the people who choose to invest their

time and energy here. As Menifee continues to expand, civic participation and community connection become more crucial than ever. Professionals like Jesse Galvan remind us that local business is fundamentally about caring for your neighbors.

If you are considering making a move or simply want to understand your options in the current market, I highly recommend reaching out to him. Whether you need guidance on finding the perfect neighborhood for your growing family or want to explore local real estate opportunities, you will be in excellent hands with an advisor who truly understands how to serve.

Jesse Galvan

A Realtor Who Delivers DRE 0278654

- O** 951.339.2814
- E** Jesse@galvanhomesca.com
- W** GalvanHomesca.com
- I** [@GalvanHomes](https://www.instagram.com/GalvanHomes)
- G** Galvan Homes Powered by SimpliHom

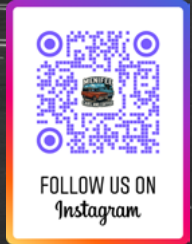


GALVAN HOMES



MENIFEE CARS & COFFEE

SATURDAYS @8AM
25900 Newport Rd, Menifee



Most Saturday mornings are spent catching up on chores or running errands, but this past weekend I decided to try something different. I headed to the Donut Star parking lot on Newport Road for my first Menifee Cars and Coffee event, and it quickly became one of the most enjoyable community gatherings I have experienced in Menifee.

What started nearly two years ago with just four cars has grown into a weekly tradition that now draws around 70 vehicles every Saturday. Organizer Greg Melendez shared how he and a few friends helped get the event rolling, never expecting it to grow into such a popular local meet-up. Walking through the packed lot, it was easy to see why people keep coming back. The atmosphere is welcoming, relaxed, and completely free of

judgment. Whether you drive a classic muscle car, sports car, lifted truck, low rider, or daily driver, everyone is invited. Local car clubs often attend, creating an impressive mix of automotive history and personality.

What makes Menifee Cars and Coffee stand out is its consistency. Instead of hosting occasional meetups, Greg made it a weekly event that has become part of many residents' routines. Even when he cannot attend, the community keeps it going.

Beyond the cars, the event is really about connection. Greg proudly shared stories of friendships formed over coffee and conversations, and even a few romances sparked between rows of polished chrome and rumbling engines.

The gathering also supports nearby businesses like Del Taco and Donut Star, where many attendees grab



breakfast before strolling through the show.

Menifee Cars and Coffee is proof that a simple idea can bring a community together. If you are looking for a new weekend tradition, stop by next Saturday at 8 a.m. You may leave with a new appreciation for Menifee and a few new friends.

Address: **25900 Newport Rd, Menifee**

Follow them on Instagram:
@Menifee_carsand_coffee





ARE YOU AN INFLUENTIAL WOMAN IN BUSINESS?

01.

Apply Now! Tell us how you are making a positive impact?

Whether you are a business owner, entrepreneur, nonprofit leader, educator, creator, community advocate, or rising professional, this special feature celebrates women who are making a difference in Meniffee.



02.

Share Your Story With Us!

Tell us about your leadership, business, community involvement, achievements, and vision for the future. We want to know your story so we can share it with the public.

03.

Get Featured in July's Edition.

Selected women will be professionally showcased in the 2026 "Top Influential Women of Meniffee" feature in across print, digital, and social media platforms. Inspire the next generation of women in Meniffee.



04.

Build Your Influence in The Community.

Expand your visibility, grow your network, strengthen your brand, and connect with a community that celebrates empowered local women. Become a part of a lasting community legacy.

EMAIL MENIFEEEXP@GMAIL.COM TO GET STARTED.



Foundation for Greater Opportunities in Learning

COULD YOU BE THE MENTOR YOU ONCE NEEDED?

No Cost Online Mentor Training Provided



Our coaching-based mentoring program connects women with dedicated mentors who help them **Achieve** their goals, **Renew** their mindset, and **Inspire** growth. Through intentional relationships, participants **Strengthen** their foundation and become **Empowered** to lead, mentor, and pay it forward within their communities.

ARISE™

Coaching-Based Mentoring

Personal Growth Communication Goal Setting

Career Support Encouragement Holistic Approach

Learn More & Sign Up Today!



Join us in empowering the next generation through volunteering to make an impact.

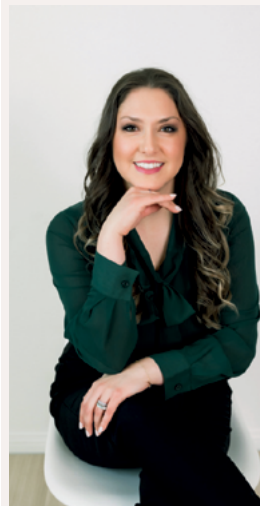


626.993.0060

PROUD PARTNER WITH *A DAY IN HER SHOES*

www.ffgoil.org

MENIFEE FAMILIES DESERVE A CLEAR FINANCIAL STRATEGY



Proudly serving families in the Meniffee community with education based financial strategies focused on:

- Retirement Preparation
- Life Insurance Protection
- Tax-Advantaged Strategies
- College Funding Concepts
- Long Term Strategies
- Long Term Care & Final Expense Preparation

Whether you are preparing for retirement, growing your family, or building a legacy, having a strategy matters.

Andrea Beck

License #4380320
(562)708-6552

admin@andreabeckrfm.com

[Andrea__Beck_](#)

Let's create a plan that aligns with your goals!



MAYOR ESTRADA RETURNS HOME

On the evening of May 6th, the council chambers at Menifee City Hall held a formal ceremony for **Mayor Ricky Estrada**. The room was filled with gratitude and anticipation for the return of our Mayor from his six-month overseas deployment with the United States Air Force.

At the center of the room stood Mayor Pro Tem Bob Karwin and members of our City Council. For the past six months, Karwin stepped up to serve as Acting Mayor. He managed the marathon of meetings, city council obligations, and the multitude of community ribbon-cuttings. He kept the city moving forward without missing a beat. Mayor Ricky Estrada and his wife Naomi walked into the room, and there was an immediate shift in the air. Though he wore a

crisp civilian suit, the sharp bearing of a US Air Force airman showed in his posture. For half a year, Estrada had been deployed overseas on active duty, serving thousands of miles away from the city and family he loves. He had now finally returned to American soil safely at the end of April, taking a brief week to rest and reconnect with his family. Now, he was ready to get back to work.

I watched as a line formed with eager residents and reporters ready to capture this important moment for our city's history. A Mayor being sent overseas is very uncommon, especially for a town as large as Menifee. This long-awaited moment was bringing together our community in recognition of what Mayor Estrada is sacrificing for his country and city.

His speech was brief, but powerful. He thanked those who wished him well and sent him thoughtful gifts during his time so far away from home. He explained the surreal feeling of finally being home and enjoying the luxuries of life back in America once again. He described how he is still grateful every morning he wakes up and realizes he's made it home safely to his family.

Menifee now has a full council chamber again as our Mayor has officially returned to office. To stay updated on the daily happenings in our community, you can follow my social media pages or visit www.menifeexp.com.





Friends of the Sun City Library \$2 Bag of Books Sale

26982 Cherry Hills Blvd | Menifee, CA

The Bag of Books Sale, hosted by the Friends of the Sun City Library, is one of Menifee's most cherished monthly events. Held on the first Saturday of each month from 10:00 AM to 2:00 PM at the Sun City Library (26982 Cherry Hills Blvd, Menifee), this event offers a simple and enjoyable way to discover new reads while supporting the community.

For just \$2, you will receive a bag to fill with as many used books as you can find. The relaxed atmosphere and constantly changing selection make each visit feel like a treasure hunt. Whether you are browsing novels, children's books, or nonfiction titles, there is always something new to explore.

The Friends Book Store is currently in need of gently used book donations, including fiction, nonfiction, and children's books. This is a great opportunity to clear out your shelves and give your books a second life with someone who will enjoy them. Please note that the bookstore is

not accepting textbooks or reference books at this time.

The Friends of the Sun City Library, a volunteer-driven nonprofit, has been supporting the community for over 45 years. Proceeds from the Bag of Books sale and their used bookstore go directly to funding free library programs for residents.

It is a small way to give back that makes a big difference. The bookstore is also open 7 days a week, making it a great opportunity to get out in the community on your day off and explore new books. You never know what treasures you will find or how much your donation could mean to someone else.

Note: There will not be a book sale in July due to the national holiday.

Contact: Phone: **951-679-3534**

Email: **friends.suncitylibrary@gmail.com**



Your Brand Belongs Beside Menifee's *Best.*

As Menifee continues to grow, the businesses that stand out will be the ones the community learns, remembers, and trusts.

The MenifeeXp Magazine is a premium lifestyle publication designed to spotlight the restaurants, professionals, services, shops, and local stories shaping the culture of our city.

Lasting Visibility

Complement your social media with print ads that stay in homes, offices, and local businesses for weeks to months, long after the algorithm has moved on.

Be Part of The Story

Align your business with a beloved publication that celebrates the people, places, and experiences that are making waves in Menifee's history.

Space is Limited

Reserve your place today for the July edition by emailing or calling Heather Lipson to see what is available for your brand.

Local Audiences

Connect directly with our loyal readers, local families, professionals, and engaged residents who love and support our community.

Elevate Your Brand

Gain premium exposure and build credibility through beautiful print presentation that readers trust and utilize when making purchase decisions.

Book Early

Print publishing takes time. Please book at least one to two months before your big event or seasonal sale for the best results.



**INCREASE
VISIBILITY**



**BUILD TRUST &
CREDIBILITY**



**DRIVE MORE
LOCAL BUSINESS**



**SUPPORT THE
COMMUNITY**



**RESERVE YOUR
SPOT NOW**

Email: MenifeeXp@gmail.com

Phone: (701) 526-6306

MENIFEE IS GROWING YOUR BUSINESS ISN'T THAT'S NOT A COINCIDENCE

Someone in Menifee just searched for what **you**
do, then called your **competitor**

Menifee is one of the fastest-growing cities in California. With over \$1 billion in home sales last year alone, **you live and work in a multi-billion dollar city.**

But if your business isn't showing up on Google when they search... **you're invisible.**
We build websites and local SEO strategies that put you at the top, and keep you there.

100% GUARANTEED

YOUR BUSINESS ON PAGE ONE OF GOOGLE MAPS IN 60 DAYS OR LESS

OR WE'LL WORK FOR FREE UNTIL YOU ARE

SERVICE
BUSINESSES

TRADES

RESTAURANTS

LOCAL SHOPS

PROVEN RESULTS FOR LOCAL BUSINESSES IN THE INLAND EMPIRE

SHARED  **GRAPHICS**

Serving Menifee, Murrieta, Temecula,
Inland Empire & All Southern California

YOUR MENIFEE DIGITAL GROWTH PARTNER

CALL US TODAY:
(858) 378-6017
www.sharedgraphics.com



*"I usually get
around 20-30
calls a month with
zero advertising"*

*- Ron B., Aquaphoria Hot
Tub & Spa Maintenance*


WEB DESIGN & LOCAL SEO | REAL RESULTS FOR REAL LOCAL BUSINESSES



30573 Sage Creek Dr.
Menifee, CA 92584

PRSR STD
ECRWSS
U.S.POSTAGE
PAID
EDDM RETAIL

**LOCAL
POSTAL CUSTOMER**

In partnership with 



Any questions or concerns about this issue
may be sent to: MenifeeXp@gmail.com

JOIN MY FREE MAILING LIST TO GET LOCAL UPDATES!

Social Media @MenifeeXp

- Step 1: Scan the QR code or go to menifeexp.com
- Step 2: Scroll down to the email signup form
- Step 3: Enter your name and email
- Step 4: Celebrate! You're now going to stay updated on your city, and receive exclusive deals

